



ASHWANI SHUKLA

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Contact

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Date of Birth: 20 Jan 1999

LinkedIn

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CERTIFICATIONS

- Microsoft Advanced Excel
- Fundamentals of Digital Marketing
- Business Manager
- Food Labelling
- CCC Certificate
- Corporate Finance

SOFT SKILLS

- Creativity
- Adaptability
- Growth Mindset

TECHNICAL SKILLS

- MS Word
- MS Excel
- MS PowerPoint

INTERESTS

- Sketching
- Travelling
- Gaming

LANGUAGES

- Hindi
- English

ACADEMICS

- **Master of Business Administration – Agribusiness, Marketing**
Institute of Management Studies, BHU
2020-2022 | CGPA 8.21 (77.60%)
- **B.Sc. Agriculture, Dr. Rammanohar Lohia Avadh University, Ayodhya**
Jagdamba Sharan Singh Educational Institute
2016-2020 | 73.25%
- **Schooling**
 - Saraswati Vidya Mandir Sr. Sec. School: 12th | 2016 | CBSE | 63.40%
 - RSM Sr. Sec. School: 10th | 2014 | CBSE | CGPA 9.2 | 87.40%

WORK EXPERIENCE

- **Syngenta India Pvt. Ltd.(1 April 2023 – Present)**
(Syngenta Professional Solutions)
 - **Designation: Project Officer.**
 - Dealing with Products promotion, Marketing and Sales of Household Pesticides.
 - Perform project management and support activities to ensure processes are running smoothly and in line with common goals.
- **ICICI Prudential Life Insurance Company (13 June 2022 – 31 December 2022)**
 - **Designation: Management trainee**
 - Recruiting, training, and developing a financial adviser to sell insurance products in order to make business.
 - Work closely with senior personnel, learning techniques and gaining the knowledge required to understand how a company operates.
- **Patanjali Organic Research Institute Pvt. Ltd. (15 May 2020 - 22 November 2020)**
 - **Designation:** Field Assistant (Sales and Marketing)
 - Direct and coordinate activities involving sales of manufactured products, service and commodities while working towards monthly or annual targets.

INTERNSHIPS & PROJECTS

- **E-Krishi Kendra (1 August 2021 – 1 September 2021), Internship**
Project Title: “Connectivity of Farmers, Agri Input Companies, Dealers, Agri-Bazaar/ Mandi to E-Krishi Kendra Digital Agriculture Portal”.
- **Jankalyan Multipurpose Education Society, (22 July 2021 – 29 July 2021)**
 - Business Development Intern.
 - **Project Title** – To raise fund for SHIKSHA project.
- **Pan Seeds Pvt. Ltd. (17 May 2021 - 17 July 2021), Summer Internship**
 - Sales and Marketing Intern.
 - **Project Title** - Market potential and product promotion of Pan-Jamuna.
- **IM BHU (April 2021 – June 2021), Major Project**
Project Title: “Role of Relationship Marketing In Acquisition And Retention Of Rural Customers in Deoria District of Uttar Pradesh”.

EXTRA CURRICULAR ACTIVITIES

- **MANAGE Hyderabad:** Completed training programme on “Managerial Skills for extension professionals”.
- **ICAR-NRC and MANAGE Hyderabad:** Completed training program on “Market Oriented Entrepreneurship in Value Added Meat and Poultry Products”
- **Tata Consultancy Services:** Completed the Course on Career Edge.
- **Elearnmarkets:** Completed the Online Course on Basics of Financial Markets.